INTRODUCING
A SELF-DISINFECTING TECHNOLOGY

UV-CLEAN
by Proximity
Get the Facts:
HAIs HAVE SERIOUS CONSEQUENCES

- HAIs kill more people each year than Breast Cancer and Prostate Cancer combined

- 80% of pathogens are transferred by touch

### Statistics

<table>
<thead>
<tr>
<th>Condition</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROSTATE CANCER</td>
<td>28,154</td>
</tr>
<tr>
<td>BREAST CANCER</td>
<td>41,115</td>
</tr>
<tr>
<td>HEART FAILURE</td>
<td>56,752</td>
</tr>
<tr>
<td>DIABETES</td>
<td>68,504</td>
</tr>
</tbody>
</table>

**Total Deaths from HAIs**: 98,987
Get the Facts: HAI's CAN IMPACT ANYONE

1 out of 31 patients develop a HAI

1.7 million HAIs occur in U.S. hospitals each year

If you are admitted to a hospital, you have a 4% chance of contracting an HAI

Your length of stay in the hospital increases by 17.6 days if you get an HAI
$15,275 is the average additional hospital cost per HAI contracted patient

More than 2/3 of HAIs affect people with Medicare or Medicaid

9.4% of total inpatient costs are HAI-related

SYSTEM
$45B PER YEAR

PATIENT
$1,100 PER ADMISSION

$15,275
Can You Afford HAIs?

- $1,000 (CAUTI) Catheter-Associated Urinary Tract Infections
- $11,000 (CSI) Clostridium Difficile Infection
- $14,000 (MRSA) Methicillin-Resistant Staphylococcus Aureus
- $20,800 (SSI) Surgical Site Infection
- $40,000 (VAP) Ventilator-Associated Pneumonia
- $45,800 (CLABS) Central Line-Associated Bloodstream Infection
A Potential Source of Pathogen Transmission

Because many hospitals, clinics and care centers do not have routine cleaning of IT equipment, there is a high risk of contamination with pathogenic bacteria from the hands of healthcare workers (1).

Ask if your facility has a protocol that includes a IT equipment cleaning?

17 hospital touch screens cultured and identified pathogens (3).
- C. diff.
- VRE
- Klebsiella

Study of 25 keyboards. All tested positive for growth of two or more microorganisms (2).

The number of different people using the same rooms and equipment in a day is greater in surgery and ambulatory care centers.

Great pressure to turn around rooms or treatment areas quickly to maximize the amount of care that can be delivered can cause shortcuts.
Surface Sanitizing Today

A disinfectant takes 3 to 4 minutes in a liquid state to completely eliminate pathogens and may take up to 10 minutes for more resistant pathogens. A quick wipe with a damp towel does not clean.
Taking Care of the Team That Takes Care of the Patients

Nurse retention has become a workplace priority in hospitals. Recent studies reporting the $65,000 cost to replace one nurse has caused hospitals to refocus energy and money to retain nurses.

- Show your staff you care about their health and well being
- Give staff another layer of defense that won’t interfere with their work
- Enable staff to provide the highest standard of care

What is UV-C Technology?

• The “C” wavelength of the electromagnetic UV family has, among other things, germicidal effects — destroying microorganisms: bacteria, virus, protist, and fungus/mold.

• According to a BET-R study funded (in large part) by the Centers for Disease Control & Prevention (CDC): “The incidence of target organisms among exposed patients was significantly lower after adding UV-C light to standard cleaning strategies. Ultraviolet disinfection is powerful and effective.”
What is UV-CLEAN?

UV-CLEAN no-touch technology is a powerful disinfection system that uses low doses of UV-C energy to inactivate microorganisms at the genetic level by disrupting cellular DNA.

UV-CLEAN kills 99.9% of pathogens on high-touch surfaces.
Product Details

• Automated and customizable cleaning cycle
• Motion activated for safe deployment of UV-C light
• 24" active cleaning area range
• Internal memory and built-in audit trail
• Flexible workspace configurations
• Sleek and stylish design (6" length x 1" in diameter)
• Affordable, scalable investment
• Independent low energy LED task light
• Two-year warranty
Audit Software
UV-CLEAN Surface Mount

UVC-SM (keyboard stand)
UV-CLEAN Surface Mount

UVC-SM (monitor mount)
UV-CLEAN Clamp Mount

UVC-CM
UV-CLEAN Retrofit Mount

UVC-RF
With built-in smart technology and internal memory storage, UV-CLEAN units generate and store audit trails locally. This helps you avoid the hassles of network connectivity and potential network security issues.
The UV-CLEAN Evaluation Program is intended to:

- Demonstrate efficacy of the UV-CLEAN technology.
- Provide the opportunity to evaluate resource requirements for deployment to other applications within your organization.
UV-CLEAN Evaluation Program: HOW IT WORKS

Proximity Responsibility
• Provide up to five UV-CLEAN devices at 50% off MSRP
• Training provided to appropriate hospital personnel of the UV-CLEAN units, installation and recommended practices
• Provide protocols for swabbing and culturing

Customer Responsibility
• Identification of primary point of contact for the program
• Identification of five locations for installation of units
• Communicate with Proximity on implementation strategy
• Hospital will continue current cleaning protocols during the program
**Customer Responsibility (Optional)**

- Share hospital infection rates by type over the past 12 to 18 months
- Sharing of pre- and post-swap results
- Partner with Proximity on a white paper based upon evaluation
- Customer’s name and photographs to be used in white paper or marketing materials
For nearly 30 years, Proximity has provided unique products to the healthcare industry that not only enhance efficiency, but help improve person-to-person interaction. From hospital examination rooms to training centers to airports, our diverse line of medical facility products enables caregivers, patients and technology to interact in a safe, seamless and effective manner.
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